let’s get to know each other

Armenia
ANCIENT ARMENIA
Zorats Karer (also called Qarahunj) is a prehistoric archaeological site in the Syunik Province of Armenia (Army Stones). It’s also often referred to as the Armenian Stonehenge. Zorats Karer was investigated in 2000 by archaeologists from the Institut für Vorderasiatische Archäologie, University of Munich, as a necropolis dating mainly from the Middle Bronze Age to the Iron Age, finding enormous stone tombs from those periods within the area.

DEAR FRIENDS
We are honored to present real Armenia to You.
In our work we are guided by respect and responsibility towards you, as well as by our love towards one of the ancient countries in the world – Armenia.
We've managed to create a professional team. It has designed tours, which will allow us to present Armenia in an all-encompassing program, including its landscape, flora and fauna, culture and daily life.
We are hopeful that Armenia will become a source of inspiration for you with VivaTour.

CEO Nune Hakobyan
Welcome to Armenia

On the territory of Armenia, they have been known as “Itsagir” (goat-letters). Discover a large number of carvings on several thousand rocks in the regions of Sisian, Yeghegnadzor etc. about 3300 meters above the sea level. There, we can see both wild and tamed animals of that time and the scenes which represent hunters. The study of these rock-carvings is possible only during summer time. The collection of these rock carvings arouses a great deal of interest among particularly archaeologists, historians and lovers of combined study tours.

Armenia is situated in the South Caucasus, in the highlands with a view of the biblical Mount Ararat. All facts evidence of an early civilization in Armenia, dating about to 4000 BC, earlier than the Bronze Age. The heritage created by the Armenians is an inalienable part of Christian culture. In the area of Armenia there are kept monuments and architectural buildings from the earliest cultural strips up to new periods, a part of which is represented in the UNESCO’s World Heritage Site list.
Feel Your Armenia With Viva Tour

Armenia heals mysterious places where one can reach spiritual inspiration.

VivaTour invites You to see worship centers preserved from earlier periods, such as the ancient place of worship of Kaqavadzor water, remnants of pagan temple (1655m, 2-1 millennium BC), Vishapakar (Dragon stones) on the south-east slope of Mountain Aragats (2765m, 4-2 millennium BC).

The pagan temple of Garni has been preserved in Armenia. It’s a building of Hellenistic style (1 century AD).

The fish-like obelisks of ancient worship, discovered in the Geghama Mountains and on the slopes of Mount Aragats in the basin of the River Tchorokh, are unique to the Armenian plateau. Their sculptures portrayed “dragons” with fish-like bodies and heads of animals, birds and snakes. More frequently we also see the image of a bull, which is also closely connected with the cult of water.
ARMENIA: ONE OF THE FIRST CIVILIZATIONS

Armenia’s historical roots date back to the remotest past of the Middle East. The first cultural samples found in its area relate to the earliest times of mankind.

The adoption of Christianity as a state religion in 301, added a new impetus to the national identity of Armenian people.

In 16-17th centuries Armenia was divided between Persia and Turkey.

Armenia became independent in 1918 and had to unite with USSR in 1920.

In 1991 a new republic emerged on the map – the Republic of Armenia.
Armenia: The Cradle of Christianity

Armenia was the first to adopt Christianity as a state religion in 301 AD by Gregory the Illuminator. He is one of the Christian Saints. Our church is apostolic as far as the Christianity was brought to Armenia by apostle Thaddeus and Bartholomew.

Each of the several thousand khachkars stands out with its own, unique pattern, despite the fact that all the patterns are carved in a common style. The carvers of Armenia still create elaborate khachkars today, observing the traditions of the past.

Armenia appears with numerous churches, which fill the admirer with impersonal feelings with their amazing and unique historical-cultural architectural view. Only in Armenia you can see the art of carving the cross on a rock, fineness of traceries of khachkars often remind embroidery and are characteristic of Medieval Christian Armenian art.

In the 5–7 centuries AD the art of engraved memorials unique to Armenian architecture found its expression in the unprecedented art-form called “khachkar”. Khachkar, is a rock with a carved in cross and other symbolic patterns. Since 2010 khachkars, their symbolism and craftsmanship are inscribed in the list of Intangible Cultural Heritage of UNESCO.
Armenian music comes from the depth of millennium. Those were country, worship, and ritual songs. After the adoption of Christianity, a new genre originated, which survives to this day—spiritual music (sharakanner, tagher etc.). Armenian music of the new era gave birth to famous musicians such as Komitas, who collected and polished folk songs, Aram Khachaturyan, Tigran Mansuryan, and many others. Among the national Armenian musical instruments duduk, in particular, deserves attention. It is a wind instrument exclusively made of apricot tree. VivaTour invites You to special folk, folk-rock, classic and dance concerts in Armenia.
European researchers who have dedicated their work to the Armenian architectural art have continuously written about its original style. Masterpieces of world architectural art such as Etchmiadzin Cathedral, Zvartnots Cathedral, built-in-rock monastery of Geghard, Tatev Monastery, etc. which are included in the universal heritage of UNESCO, bear evidence to this.

The pagan temple of Garni has been preserved in Armenia. It’s a building of Hellenistic style (1 century AD).

In Armenia you may see not only ancient, but also modern buildings.
Yerevan: Older than Rome

Karmir Blur (meaning “red hill”) is a fortified settlement from the end of the 2nd millennium BC and located in Yerevan. Today, under the biblical eye of Mount Ararat lies Yerevan – the capital city approaching the age of 2797, with its population of over 1 million. A large cuneiform lapidary inscription found in Yerevan establishes that the modern capital of Armenia was founded in the summer of 782 BC by King Arghisi 1.

Now Yerevan is a modern city-rich with cultural centers. Internationally famous institution such as the Matenadaran is situated in Yerevan. There are kept and studied one of the richest collection of manuscripts and medieval books, as well as manuscripts of Armenian and foreign authors, important for international community.

Yerevan’s hospitable doors are open for everyone.
If you are interested in the ancient and pure ethnic heritage and living of humanity, which give you a chance to get closer to old-age spiritual perceptions of a human being, welcome to Armenia. Here you may admire pure nature, urban-free area, eco villages, beautiful mountain lakes. We are your reliable guide in this way.

If you are an amateur of national ecological cuisine, and you would like to spend time in circle of villagers, care a domestic animals, then you will appreciate Armenian village life.

VivaTour gives you a good chance not only to witness the simple and at the same time unique lifestyle and traditional rituals of rural people, who are cut from the hustle and bustle of the 21st century, but also live with such a simple and natural mode of life.

We are waiting for you!
Armenia is attractive for all types of tourism. It offers various opportunities to lovers of winter sports and hikers, and those who are fond of extreme tourism, biking, off-road as well as cognitive tourism. Though Armenia spans 29,743 square km, it embraces various climate zones. Mountainous Lake Sevan, situated at 1918 meters above the sea level, is located in Gegharkunik region in Armenia. Volcanic Lake Armaghan, situated in the crater of Armaghan mountain, is located in Gegharkunik region in Armenia (2829 m). The highest peak of the Republic of Armenia is Mount Aragats (4095 m above the sea), which attracts many mountaineers and rock-climbers. Armenia is waiting for you on the adventure soil.
Armenia has rich fauna. Here You may meet varied vegetation and unique flowers, like fritillaria, gentiana pontica, iris demetrii, iris elegantissima, iris lycotis, iris pumila, onobrychis cornuta, orchis, papaver, phelypaea tournefortii, tulipa confusa and etc. (more of them are listed in the Red Book). Some species known to biologists and zoologists can be found only in Armenia.

According to WWF in the territory of South Caucasus live 20 Caucasus panthers 5-8 of which live in the republic of Armenia. Wonderful dears, snakes and Armenian mouflon (listed in the Red Book) live here. VivaTour will organize safe tours and You will admire wonderful nature rare animals.

By choosing our service You choose the intact ecosystem of Armenia.
Holidays and rituals are the integral part of Armenia ancient culture. Vardavar is one of the ancient holidays originated in the pagan times and is celebrated 14 weeks after Easter which usually falls on one of the Sundays dating from June 28 to August 1. On this day people pour water on each other, so don’t be surprised if you are splashed with a bucket full of water in the streets of Yerevan on this summer day. This is an amusing ritual symbolizing abundance and cleansing through water.

During this ritual early morning young ladies should go to the valleys or fields to pick up 7 kinds of herbs and some water from 7 mountain streams with their jugs. They should leave their flowers and something from their accessory (nshan or vichak) under the sky. The next morning one of the girls would dress up as a bride. The girls’ chorus sings Vichak’s songs. The holder of the accessory which comes out the first will marry and have a predicted future.
Discover The Silk Road with VivaTour

Armenia-Georgia-Iran: Regional tourism

We will introduce you the old world’s neighboring nations history and culture, architectural heritage, unique and diverse nature, customs and folktales, their similarities and differences, their diverse and unique cuisines as well as the passionately dances and songs in circle of Regional tourism (Armenia - Georgia-Iran). For example, traditional Armenian chant is monophonic, consisting of melodies which are sung without harmonies, Georgian chant is polyphonic. The Silk Road still attracts the attention of lots of tourists. Iran and Armenia are the pillars of Eastern cultures. The glorious history attracts the attention of more and more tourists every year. We offer to discover the Silk Road part by part in this crossroad of civilizations.

Special tours with master classes
To make Armenian tourism more attractive VivaTour organizes special tours and master classes involving specifically oriented professionals. By the end of those tours exhibitions will be organized from compositions of our tourists, created during these tours as well as albums or books will be published and presented them as a gift. We will organize interesting meetings with masters and intellectuals.

Welcome to scientific, photo, art, literature, folk tours.
VivaTour incoming & outgoing tour operator/DMC offers international and internal tours to You.

You may contact us if You looking for a reliable partner or guide.

We manage:

- MICE
- Ecotourism
- Honeymoon
- Agrotourism
- Medical tourism
- Cultural tourism
- Extreme tourism
- Heritage tourism
- Culinary tourism
- Spiritual tourism
- Regional tourism
- Adventure tourism

Submit Your task! VivaTour staff fulfills it.

KARMRAVOR CHURCH (7 C)